



## TEAM

**Jeffrey Stevenson**  
 stevensonj@vss.com  
 +1-212-381-8122

**David Bainbridge**  
 bainbridged@vss.com  
 +1-212-381-8424

**Trent Hickman**  
 hickmant@vss.com  
 +1-212-381-8454

**Patrick Turner**  
 turnerp@vss.com  
 +1-212-381-8420

## VSS

Park Avenue Plaza  
 55 East 52nd Street,  
 33<sup>rd</sup> Floor  
 New York, NY 10055  
 T: (212) 935-4990  
 F: (212) 381-8168  
[www.vss.com](http://www.vss.com)

## FIRM OVERVIEW

VSS is a private equity investment firm that makes control and non-control investments within the information, business services, healthcare, and education industries

- 30 years of experience and over \$3B in aggregate capital commitments across 7 funds
- Investments in 79 portfolio companies, with 350 add-on acquisitions
- Invests in businesses that we believe are well-positioned for sustainable growth
- Flexible capital solutions, from debt to equity, for a wide range of corporate and shareholder use
- Assists company management teams, boards and financial sponsors in effective strategic initiatives
- Leverages its industry expertise and relationships to source and integrate add-on investments

## INVESTMENT PARAMETERS

### FLEXIBLE CAPITAL

- Mezzanine
- Subordinated Debt
- Preferred Equity
- Common Equity

### INVESTMENT SIZE

- Control and non-control investments of \$10 - \$50mm in companies with EBITDA of \$3 - \$25mm

### INDUSTRY FOCUS

- Business Services
- Information
- Education
- Healthcare

### GEOGRAPHY

- North America

### USE OF PROCEEDS

- Acquisition Financing
- Liquidity Events for Owners
- Organic Growth Initiatives
- Management Buyouts
- Recapitalizations
- Carve - Outs

SELECT INVESTMENTS\*

BUSINESS SERVICES



- Insurance brokerage firm, offers property, casualty and specialty insurance products
- Provider of technology-enabled payroll and related BPO Services
- Provider of tax incentive services, administration and technology
- Provides talent acquisition technologies and related services on a global basis
- Operates as a direct response media agency on cable networks and broadcast stations
- Develops and provides custom-designed national television & programmatic multimedia networks

- Provides SaaS-based employee benefit & pension administration
- Provider of managed IT and private cloud services
- Provides talent assessment solutions to organizations
- Provides web-based services to customers and websites
- Provider of business critical managed services and shared hosting for SMEs

INFORMATION



- Provider of flight operations solutions to commercial airlines, cargo carriers, and general aviation
- Provider of cost containment solutions to the private healthcare payor & property, and casualty industries
- Provides verbatim court reporting, video services, and trial presentation services to law firms nationwide

- Provider of global advertising monitoring & press monitoring services to media companies
- Provider of global capital markets and investor relations solutions

EDUCATION



- Operator of four private schools in New York City: 3 in Manhattan & 1 in Brooklyn
- Provides research-based education solutions for students in Pre-K through 12th grade

- Publisher of print and online reference materials for the school and library market
- Provides technology-based education solutions to school systems and home schooling families

HEALTHCARE



- Healthcare service provider, specializing in communication lifecycle services
- Develops, markets and implements SaaS solutions for financial and business analytics
- Provider of intelligent and customizable survey-based products
- Offers advisory services for hospitals and physicians enabling healthcare providers to qualify under value-based payment models

- Provider of outpatient information solutions and revenue cycle management services
- Provider of medical management services to hospital and health systems
- Provides market data to assist in the management of hospitals, managed care facilities, and pharmaceutical companies

\*The list of Select Investments represent only a sample of portfolio companies held in various funds. This list is not a recommendation to buy or sell, nor should the reader assume that any of these investments were profitable or will be profitable in the future\*  
 \*\*No offer or sale is being made by this communication. Offers and sales are only made via the confidential private placement memorandum ("PPM") to investors meeting stringent qualifications as outlined in the PPM.